



The Start- and Scale-ups Chatlayer, iReachm and Thingsplay are officially selected to enter the second Orange Fab BeLux season

Orange Fab, Orange's exclusive international accelerator network, kicked off its second edition in Belgium and Luxembourg this September. 45 start-ups and scale-ups submitted an application to participate. On October 1st, 10 start-ups presented their innovative products and services to a jury of professionals. Chatlayer, iReachm and Thingsplay were selected to officially participate in this second season of Orange Fab BeLux. The main objectives are to create a commercial acceleration between the start-ups and the Business Units of Orange Belgium and Luxembourg, to build a win-win business partnership and to help the start-ups grow thanks to the Orange's worldwide footprint.

And the winning start-ups are...

Chatlayer from Antwerp is Europe's fastest growing enterprise-graded conversational engagement platform that uses artificial intelligence to automate human conversations. They lower the cost of support and introduce new ways to engage and interact with users on the internet using chat and voice. More info on www.chatlayer.ai

iReachm delivers the Smartest Voicemail. This start-up from Vilvoorde transforms a voicemail into a Virtual Assistant who takes calls, schedules meeting requests into an agenda and enriches data in the users address book. More info on <http://www.ireachm.com>

Thingsplay from Namur provides IOT solutions for industries. They are developing hardware and software for manufacturers who need connected devices. More info on <http://www.thingsplay.com/>

Michaël Trabbia, CEO of Orange Belgium, declared: "We are very happy with this year's selection of start-ups/scale-ups. Once again, innovation is at the heart of their activity which matches perfectly the ambition we have for the Orange Fab program. We look forward to help them grow their business and seek to build strong and mutually beneficial partnerships like we did with the previous winners."

By entering the Orange Fab program Chatlayer, iReachm and Thingsplay will now benefit from a business acceleration support and mentorship from January until April 2019. They will also benefit from international visibility at the highest level within the Orange Group.

About Orange Belgium

Orange Belgium is one of the leading telecommunication operators on the Belgian market, with over 3 million customers, and in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunication services, internet and TV to private clients, as well as innovative mobile and fixed line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investments.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders for telecommunication services to enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: corporate.orange.be, www.orange.be or follow us on Twitter : [@pressOrangeBe](https://twitter.com/pressOrangeBe).

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